

# 2015

## SPONSOR & EXHIBITOR PROSPECTUS

**November 9-11**

Renaissance Waterfront Hotel  
Boston, MA

Third Annual



# Functional Analysis & Screening Technologies

CONGRESS

## 2015 Conference Programs

### November 9-10

- Phenotypic Drug Discovery
- 3D Cell Culture: Organoid, Spheroid, and Organ-on-a-Chip Models

### November 10-11

- Screening Strategies for Cancer Immunotherapy
- Screening and Functional Analysis of 3D Models

Last year's highly successful meeting brought together 250+ R&D teams. We plan to build on that success in 2015 by continuing to provide the perfect venue to share information and discover solutions to refine early-stage drug discovery using 3D models and phenotypic screening.

Reserve your Exhibit Space by **JUNE 12 & SAVE \$300!**

[FASTCongress.com](http://FASTCongress.com)

# Sponsorship, Exhibit & Lead Generation Opportunities

CHI offers comprehensive sponsorship packages which include presentation opportunities, exhibit space, branding and networking with specific prospects. Sponsorship allows you to achieve your objectives before, during, and long after the event. Any sponsorship can be customized to meet your company's needs and budget. Signing on early will allow you to maximize exposure to qualified decision-makers.

## Podium Presentations – Available Within the Main Agenda!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute presentation during a specific conference program, breakfast, or lunch. Package includes exhibit space, on-site branding, access to cooperative marketing efforts by CHI, and more. For the luncheon option, lunches are delivered to attendees who are already seated in the main session room. Presentations will sell out quickly! Sign on early to secure your talk.

## Invitation-Only VIP Dinner/Hospitality Suite

Sponsors will select their top prospects from the conference pre-registration list for an evening of networking at the hotel or at a choice local venue. CHI will extend invitations and deliver prospects, helping you to make the most out of this invaluable opportunity. Evening will be customized according to sponsor's objectives. (i.e.: purely social, focus group, reception style, plated dinner with specific conversation focus)

## Exhibit

Exhibitors will enjoy facilitated networking opportunities with qualified delegates. Speak face-to-face with prospective clients and showcase your latest product, service, or solution.

## Additional branding and promotional opportunities are available, including:

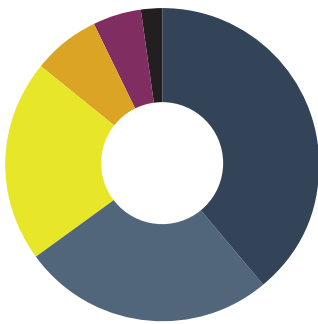
- Conference Tote Bags
- Badge Lanyards
- Hotel Room Keys
- Footprint Trails
- Literature Distribution (Tote Bag Insert or Chair Drop)
- Program Guide Advertisement

## Looking for additional ways to drive leads to your sales team?

CHI's Lead Generation Programs will help you obtain more targeted, quality leads throughout the year. We will mine our database of 800,000+ life science professionals to your specific needs. We guarantee a minimum of 100 leads per program. Opportunities include:

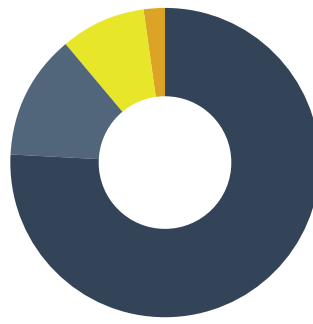
- Whitepapers
- Web Symposia
- Custom Market Research Survey
- Podcasts

## 2014 Attendee Demographics



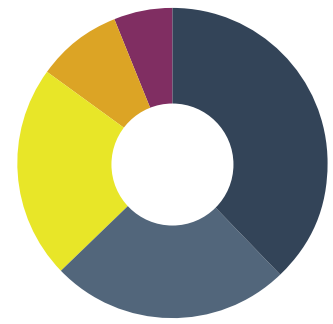
### COMPANY TYPE

■ Academic	39%
■ Pharma	26%
■ Biotechnical/Commercial	21%
■ Government	7%
■ Hospital	5%
■ Services/Societies	2%



### GEOGRAPHIC LOCATION

■ USA	76%
USA Breakdown	
East Coast	69%
West Coast	21%
Midwest	10%
■ Asia	13%
■ Europe	9%
■ Other	2%



### COMPANY TITLE

■ Scientist/Technologist	38%
■ Executive/Director	25%
■ Professor	22%
■ Other	9%
■ Manager	6%

## 2014 Sponsors & Exhibitors

- |                                   |                          |                               |
|-----------------------------------|--------------------------|-------------------------------|
| • Biolog                          | • IntelliCyt Corporation | • Propagenix Inc.             |
| • BioMedTech Laboratories, Inc.   | • KIYATEC Inc.           | • ProQinase GmbH              |
| • Cellular Dynamics International | • Kuraray                | • Retrogenix                  |
| • CYTOO                           | • MD Biosciences, Inc.   | • SCIVAX Life Sciences, Inc.  |
| • DiscoverX                       | • Medicyte GmbH          | • Shantani                    |
| • Essen BioScience                | • MIMETAS                | • SUMITOMO BAKELITE Co., Ltd. |
| • InSphero Inc.                   | • Nortis, Inc.           | • TTP Labtech                 |

For sponsorship & exhibit information, please contact:

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